



## **Fram Farmers North West Business Development Manager**

As a member you will be aware that Fram Farmers is one of the UK's largest farmer-owned input purchasing and crop marketing groups for professional arable and livestock farmers. We represent a range of different farming enterprises across 39 counties.

As part of the new Fram26 five-year growth strategy, we have identified the North West as an area of strategic importance for us. We are committed to increasing our strength in the area by expanding membership numbers and building on our current membership base.

Growing member numbers in this area will enable us to add value to our members by increasing our credibility in the local supply chain and develop further relationships to the benefit of our membership.

Therefore, we are looking to recruit a field-based Business Development Manager who is well connected in the agricultural industry and has the knowledge, experience, and ability to help us to grow membership in the North West.

This role is suitable for flexible / part-time working so a great opportunity for an additional challenge alongside a current part-time role.

### **What qualities do I need?**

- You'll have a successful commercial background of 10 years or more in agriculture
- Have an established farm network and be part of the farming community
- Farming industry is your natural environment; you'll be familiar with the changing farming world, understand the future direction and be a regular visitor to key industry events in the area with a healthy network of industry contacts
- You'll possess an intelligent and enquiring mind, always seeking further opportunities to develop business to members' benefit
- Self-motivated, you'll have experience of working autonomously, be adept at planning and organising your own schedule which will also include regular team meetings and presentations.
- You should have a strategic overview of business on a national scale and possess the professional gravitas and presence to be influential in your daily work
- Business management skills will also feature in your professional experience to date; writing business plans and budgets will be every bit as integral to the role as face-to-face interactions with farmer members
- You should be prepared to travel and possess a full, clean driving licence

### **How can you apply?**

If you are interested in applying for this position or know somebody who would be a suitable candidate, please contact Sarah Snell on 01728 727751 or [sarah.snell@farmfarmers.co.uk](mailto:sarah.snell@farmfarmers.co.uk) for more details and an application form.